

Karlstad Business School (KBS) Alumni

39 % MEN

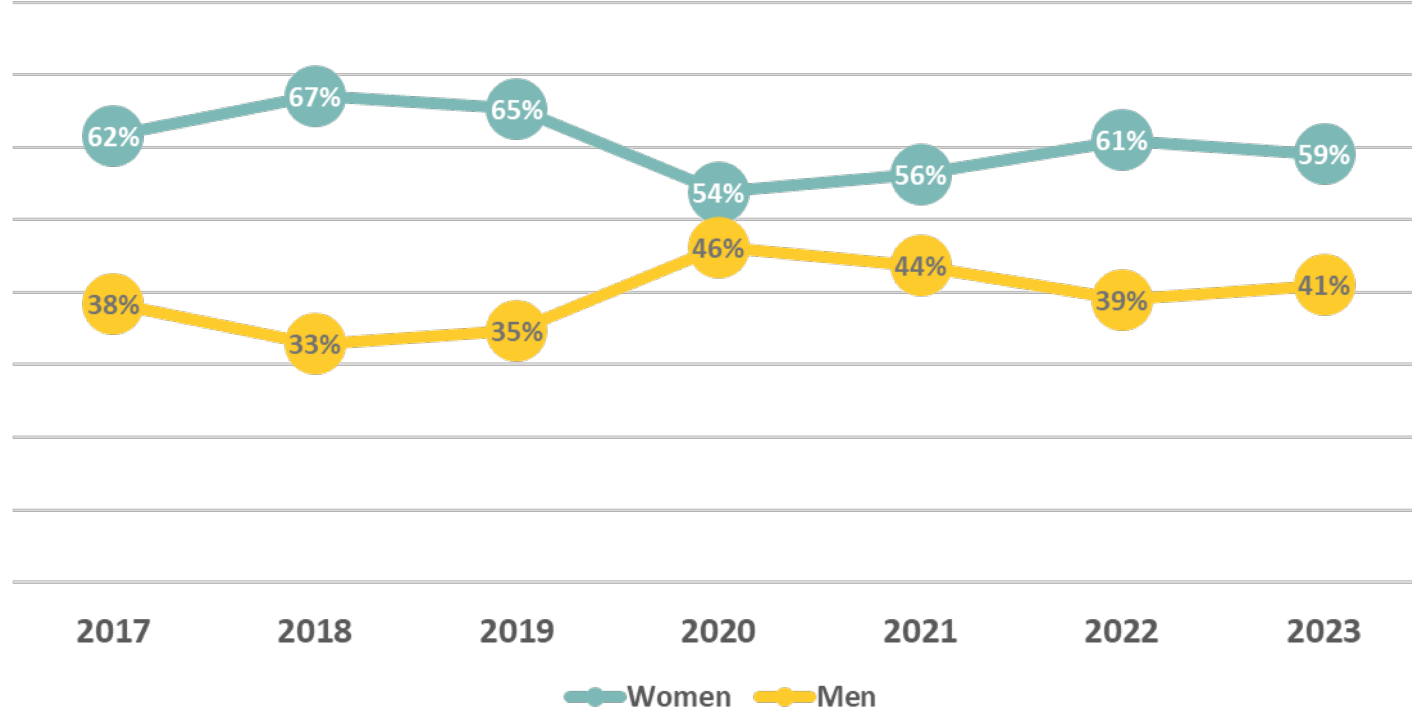
61 % WOMEN

of a total of 3065 alumni graduated 2017-2023

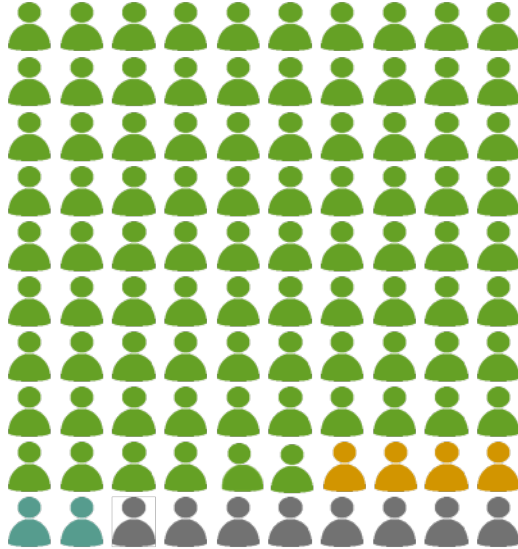


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Karlstad Business School

Gender distribution on KBS programs 2017-2023



2562 alumni on LinkedIn
(84 % response rate)*



86 %

Working

4 %

Studying

2 %

Unemployed

8 %

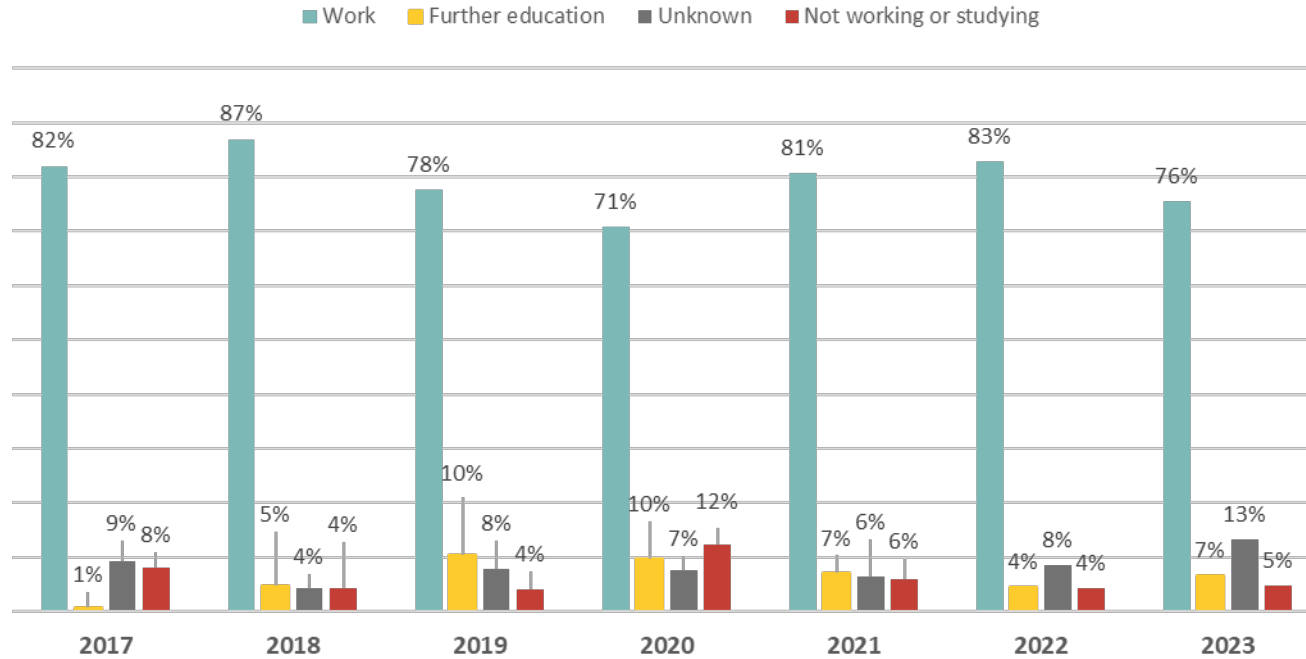
Unknown

* 2017 and 2018 measured spring 2020
2019 measured spring 2021
2020 and 2021 measured spring 2022
2022 and 2023 measured spring 2024



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Within 6 months of graduation



384 alumni 2017 and 291 alumni 2018, present on LinkedIn in April 2020.

344 alumni 2019, present on LinkedIn in April 2021.

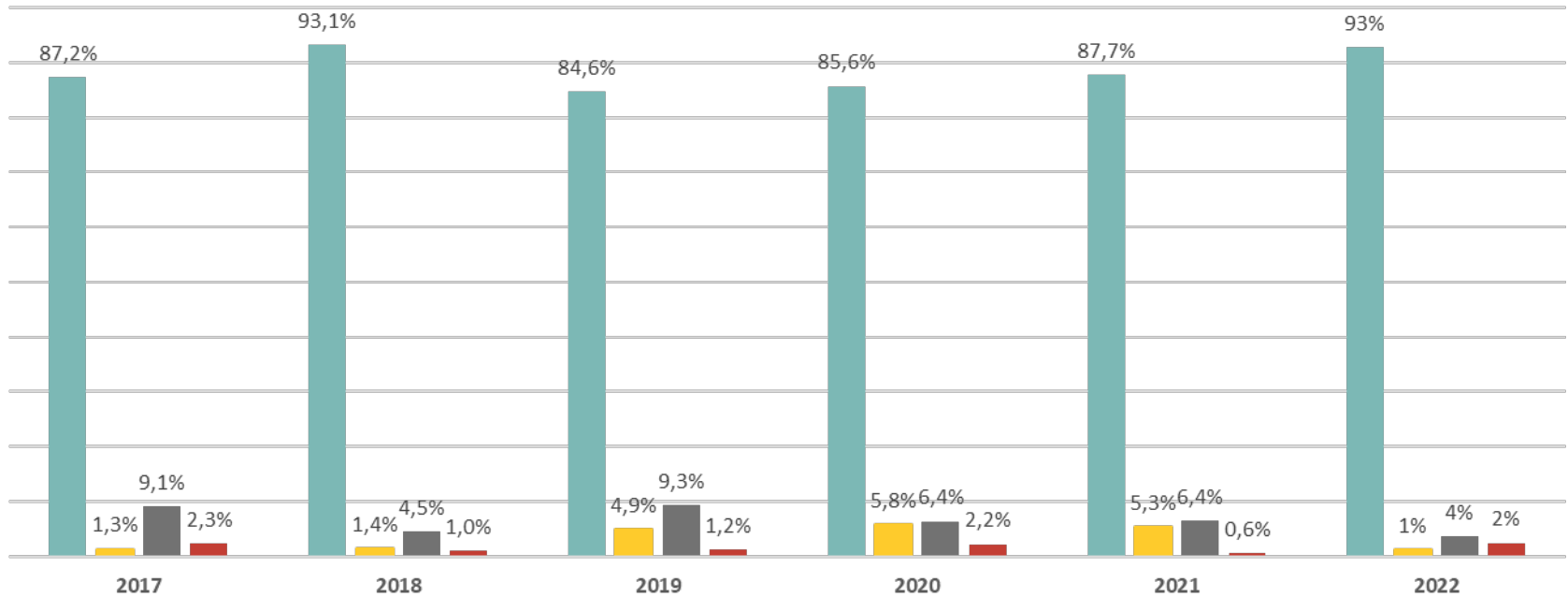
362 alumni 2020 and 339 alumni 2021, present on LinkedIn in May 2022.

414 alumni 2022 and 409 alumni 2023, present on LinkedIn in May 2024.



Within 18 months of graduation

■ Work ■ Further education ■ Unknown ■ Not working or studying



*384 alumni 2017 and 291 alumni 2018, present on LinkedIn in April 2020.

344 alumni 2019, present on LinkedIn in April 2021.

362 alumni 2020 and 339 alumni 2021, present on LinkedIn in May 2022.

414 alumni 2022, present on LinkedIn in May 2024.



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Blekinge County	2
Dalarna County	17
Gotland County	3
Gävleborg County	8
Halland County	13
Jämtland County	4
Jönköping County	20
Kalmar County	12
Kronoberg County	9
Norrbottn County	7
Skåne County	51
Stockholm County	575
Södermanland County	28
Uppsala County	22
Värmland County	1070
Västernorrland County	4
Västernorrland County	7
Västmanland County	42
Västra Götaland County	391
Örebro County	77
Östergötland County	61
Unknown	80
Abroad	59



Top 5 countries of residence abroad

- Norway (20%)
- Germany (14%)
- Australia (8%)
- Netherlands (8%)
- UK (8%)

Other countries: 41%





37%

Residing in **VÄRMLAND** since the time of application to KBS

3%

In-migrated to **VÄRMLAND** since the start of their studies

51%

Residing elsewhere

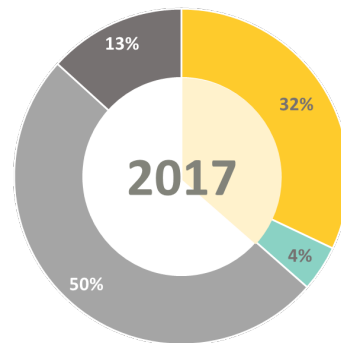
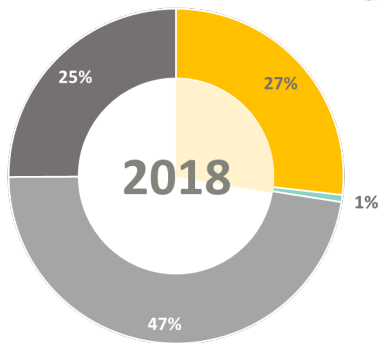
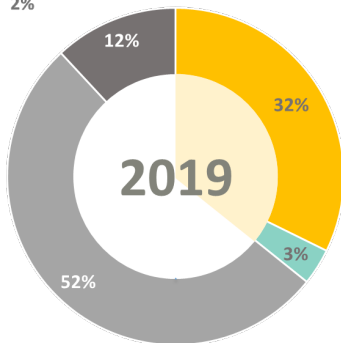
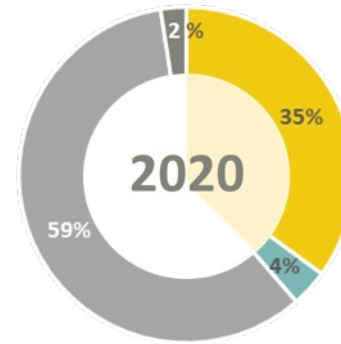
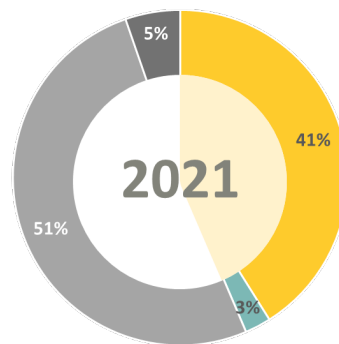
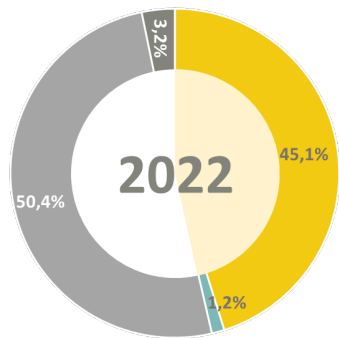
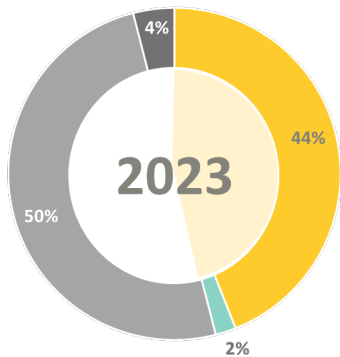
9%

Unknown

*Out of the 2562 alumni from the years 2017 and 2018 present on LinkedIn in April 2020, the year 2019 present on LinkedIn in April 2021, the years 2020 and 2021 present on LinkedIn in May 2022, and the years 2022 and 2023 present on LinkedIn in May 2024










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- Residing in Värmland since the time of application to KBS
- In-migrated to Värmland
- Residing elsewhere
- Unknown



Percentage of students/alumni from KBS with international experience from studies abroad

-  **2023:** 57 % of the total outgoing students at KAU
-  **2022:** 56 % of the total outgoing students at KAU
-  **2021:** 43 % of the total outgoing students at KAU
-  **2020:** 64 % of the total outgoing students at KAU
-  **2019:** 63 % of the total outgoing students at KAU
-  **2018:** 56 % of the total outgoing students at KAU
-  **2017:** 57 % of the total outgoing students at KAU



Recurrent and most frequent employers*

- PwC Sweden
- EY
- SBAB Bank AB (publ)
- The Swedish Tax Agency
- Grant Thornton Sweden
- Aspia
- Karlstads kommun
- KPMG Sweden
- Svensk Fastighetsförmedling
- Region Värmland

- Among the 2562 alumni from the years 2017-2023 present on LinkedIn.
(2017 and 2018 measured in spring 2020. 2019 and 2020 measured in spring 2021. 2021 measured in spring 2023. 2022 and 2023 measured in spring 2024)



Examples of positions:

Account Manager, Audit Associate, Accountant, Business Analyst, Business Intelligence Consultant, IT Consultant, Estate Agent, Financial Advisor, Key Account Manager, Legal advisor, Project Manager, Supply Chain Controller
...



Icon from www.fla-con.com

Examples of workplaces:

Accenture
Deloitte
Google
Handelsbanken
Hennes & Mauritz
IKEA
Karlstad Municipality
Löfbergs
Region Värmland
Spotify
Volvo
...
and 970 additional private or public organizations



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